

1 of 3
OCT 15 2012

Rep Firm	
Sales Office () WASHINGTON
Salesperson () IAN FOX
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

REMARKS—

REV-START TILL 10/18 SORRY FOR THE CONFUSTION

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TH-F	5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/18-10/19	1	1	1	\$90.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
	*2	TH-F	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/18-10/19	1	1	1	\$150.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
	*3	TH-F	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
	*5	TH-F	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/18-10/19	2	1	2	\$500.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
	*6	TH-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/18-10/19	2	1	2	\$600.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										

Rep Order# 8831285 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 44209

Printed: 10/15/2012 10:22 AM
Last Received: 10/15/2012 10:20 AM
Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CONGRS CMRG
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

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✓	*7	TH-F	9A-10A	THE DOCTORS	:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*8	TH-F	11A-12P	THE VIEW	:30	\$300.00	10/18-10/19	2	1	2	\$600.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*9	TH-F	3P-4P	ELLEN	:30	\$400.00	10/18-10/19	1	1	1	\$400.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*10	TH-F	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/18-10/19	2	1	2	\$800.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*13	TH-F	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/18-10/19	2	1	2	\$1,000.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*15	TH-F	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/18-10/19	4	1	4	\$3,600.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*18	TH-F	1035P-1105P	NIGHTLINE	:30	\$400.00	10/18-10/19	2	1	2	\$800.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										

---REPORT TOTALS---

Report Totals: 23 / \$9,340.00

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---SALES MONTHLY TOTALS---

Oct 12: 36 / \$21,465.00
Sales Totals: 36 / \$21,465.00
Station Totals: 36 / \$21,465.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,100	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books null
Demos RA35+